

Brasil 2013 Publications Workshops

*Universidade Estadual de
Campinas – SP (UNICAMP)*

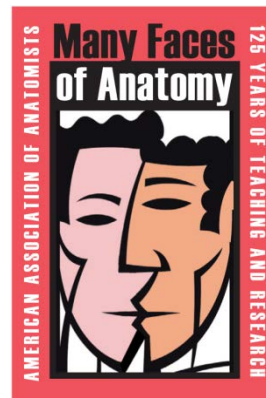
*Universidade de São Paulo
(USP)*



*Universidade Federal de
Pernambuco (UFPE)*

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Grande do Sul (UFRGS)*

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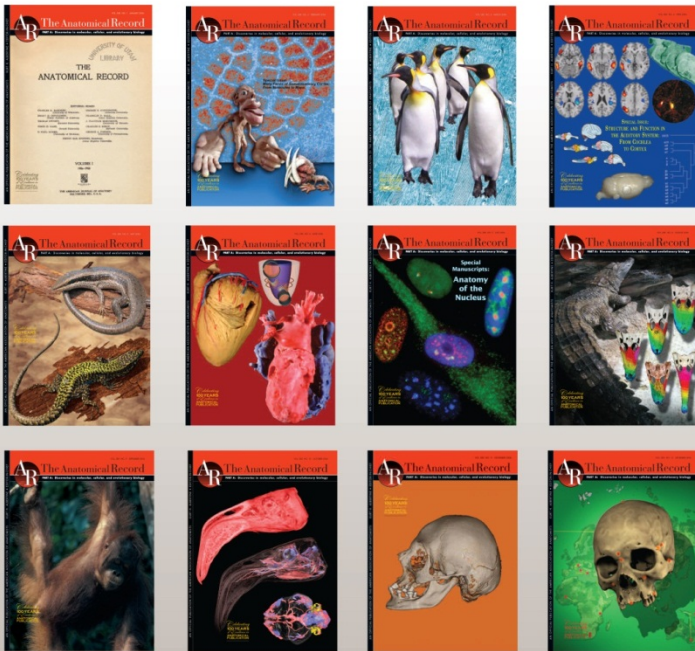
**Parker B. Antin, Ph.D.
Editor-in-Chief, *Developmental Dynamics***



“How to Write Clearly”



Advances in Integrative Anatomy
and Evolutionary Biology



interscience.wiley.com/journal/ar

Kurt H. Albertine, Ph.D.
Editor-in-Chief, *The
Anatomical Record*



Bibliography

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Publication Ethics

Kurt H. Albertine, Ph.D.
Editor-in-Chief, *The Anatomical Record*

Publication Ethics Case Studies

Parker B. Antin, Ph.D. (2 cases)
Editor-in-Chief, *Developmental Dynamics*

Kurt H. Albertine, Ph.D. (2 cases)
Editor-in-Chief, *The Anatomical Record*

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Juliane Duarte
USP



Eduardo R. Martínez
Associate Marketing Manager

Hegel Braga
Country Manager, Brazil



Sandro A. Bueno Gonçalves
Key Account Manager



Mirella Martinez
Market Development Manager

Today's Schedule

- ❖ 0830-0900 Registration and Welcoming remarks and introduction by host(s); include WB rep
- ❖ 0900-1000 Parker: *Publishing your science* (45 min; 15 min for questions from audience)
- ❖ 1000-1100 Kurt: *How to write clearly* (45 min; 15 min for questions from audience)
- ❖ 1100-1115 Coffee break; may be used for more questions
- ❖ 1115-1130 Kurt: *Publication ethics*
- ❖ 1130-1230 Parker: Two ethics case studies presented for discussion
- ❖ 1230-1250 Kurt: One ethics case study presented for discussion
- ❖ 1250-1300 Questions from audience; Thank-you to the hosts and audience

UFRGS and UFPE Workshops

Venue Publications for Subjects Related to AR and DD

- ❖ Anatomy & Morphology
- ❖ Biochemistry & Molecular Biology
- ❖ Cell Biology
- ❖ Developmental Biology
- ❖ Pathology
- ❖ Physiology

Eduardo Martinez
Wiley

Row Labels	2010	2011	2012	Grand Total	Profile
1 UNIV SAO PAULO	556	555	652	1763	
2 UNIV FED RIO DE JANEIRO	168	174	179	521	
3 UNIV FED RIO GRANDE DO SUL	140	138	206	484	
4 UNIV ESTADUAL CAMPINAS	171	119	148	438	
5 UNIV FED SAO PAULO	150	158	129	437	
6 UNIV FED MINAS GERAIS	100	110	144	354	
7 UNIV ESTADUAL PAULISTA	87	77	81	245	
8 UNIV FED PERNAMBUCO	53	52	56	161	
9 UNIV FED PARANA	54	44	62	160	
10 UNIV FED SANTA CATARINA	45	49	62	156	

Obrigado!

